

Summary

PREDRAG TERZIĆ, PhD

Singidunum University, Belgrade

Faculty of Media and Communications, Department of Digital Arts

During the last decades, significant changes have occurred in art. Thanks to digitalisation and the Internet, we have gained new spaces for exploration. One of them refers to the entry of film into the museum environment, in which the traditional view of the moving image changes. In other words, the movie theatre (black box) is re-examined as well as the manner in which the museum space (white cube) behaves in the new situation. With such changes, the following questions arise: What happens to the moving image inside the museum? How does cinema/film affect contemporary art practice? What happens to the visitor – museum/gallery relationship? How do we understand the new context, the new interpretation of space and museums, and the change of exhibition activity? All these questions are important for understanding and analysing the cinema effect and the way in which it changes and moves on the contemporary